



香港特別行政區政府  
The Government of the Hong Kong  
Special Administrative Region



18 November 2019

Mr. Michael Walsh  
CEO  
Pacific Basin Economic Council  
Room 25, 11/F, Tower 2  
Admiralty Center  
18 Harcourt Road  
Admiralty, Hong Kong

Dear Mr. Walsh,

**Special Invitation to the Asian Financial Forum**  
**13-14 January 2020, Hong Kong**  
**Redefining Growth: Innovation · Breakthrough · Inclusiveness**

I would like to cordially invite you to join the Asian Financial Forum (AFF) held on 13 and 14 January 2020.

With your support, the AFF has gone from strength to strength, and the last event attracted more than 3,300 global leaders in government, finance and business from 45 countries and regions to gather intelligence, establish connections, and explore worldwide business and investment partnership opportunities.

The AFF 2020 will continue to be Asia's premier platform for exchanging ideas and intelligence on redefining growth, driving inclusive development as well as leveraging financial innovation for the continued advancement of human society. In addition to groundbreaking sessions on global economic outlook and investment prospects, policy trends, environmental, social and governance (ESG) as well as the evolution of global trade and supply chain finance, a series of **InnoTalks** will feature themes related to innovation and technology (such as fintech, blockchain, cyber security and artificial intelligence), while there will also be dedicated sessions on other topical issues such as green finance and impact investment.

I am delighted that the AFF 2020 will again feature some of the world's most influential leaders. **Dr Janet L. Yellen**, Chair, Board of Governors, Federal Reserve System (2014-2018) and **Mr Ban Ki-moon**, Secretary-General of the United Nations (2007-2016) will be featured in the coming edition as well as other heavyweight speakers, including:

- **His Excellency Mr Dr Naif Falah Al-Hajraf**, Minister of Finance, Kuwait
- **Mr Burkhard Balz**, Member of the Executive Board, Deutsche Bundesbank
- **Mr Xavier Bettel**, Prime Minister, Luxembourg
- **Dr Geraldine Buckingham**, Head of Asia Pacific, BlackRock
- **Mr K. V. Kamath**, President, New Development Bank
- **Ms Suyi Kim**, Senior Managing Director, Head of Asia Pacific, Canada Pension Plan Investment Board



環球金融新思維  
*The Voice in Global Finance*

38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong  
香港灣仔港灣道1號會展廣場辦公大樓38樓

[www.asianfinancialforum.com](http://www.asianfinancialforum.com)

- **Mr Bin Wang (王濱)**, Chairman and Executive Director, China Life Insurance (Group) Company
- **Mr Bill Winters**, Group Chief Executive, Standard Chartered PLC

... and many more.

The **Fintech Showcase** will return for financial institutions and technology companies to introduce their latest solutions and cutting-edge innovations, while the **FintechHK Startup Salon** will be launched to spotlight future fintech trends and ideas from innovative startups from around the world. Meanwhile, the **Global Investment Zone** (showcasing worldwide investment agencies) and the **AFF Deal Flow Matchmaking Session** (featuring matching meetings between sources of funds and sources of deals) will continue to feature business and investment opportunities from around the world, while the **InnoVenture Salon** will empower worldwide startups and entrepreneurs via a series of business matching, pitching and mentoring arrangements with potential investors and partners.

As the CEO of Pacific Basin Economic Council, we are pleased to offer one non-transferrable complimentary admission to you. A special 40% discount will also be offered to your members and associates. We would be most grateful if you could help invite and encourage them to take part in this important event. The online registration is now open and you may register using the codes below on or before 13 December 2019 to enjoy this special offer.

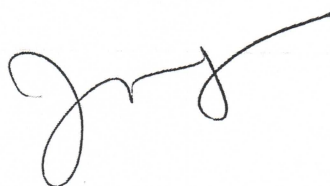
(Direct link: [http://www.asianfinancialforum.com/en/AFF\\_Register\\_en.htm](http://www.asianfinancialforum.com/en/AFF_Register_en.htm))

	<b>Registration Code</b>	<b>Price</b>
CEO of Pacific Basin Economic Council	MPK15F	Free of Charge (Register on or before 13 December 2019)
Members and associates of Pacific Basin Economic Council	MPK154	HK\$6,300 (40% discount)

Meanwhile, we are offering an early bird discount of 20% until 30 November 2019 for other interested participants. I would be most grateful if you could help invite and encourage your business contacts to attend. For the most updated information about the AFF, please visit [www.asianfinancialforum.com](http://www.asianfinancialforum.com); a brochure for the AFF 2020 is also enclosed for your kind reference.

If you have any queries, please contact myself or our Manager of Service Promotion, Mr. Christopher Lai, at 2584 4358 or [christopher.sk.lai@hktdc.org](mailto:christopher.sk.lai@hktdc.org).

Yours sincerely,



Johnson Ng  
Senior Service Promotion Manager  
Hong Kong Trade Development Council

Encl.